

All-time high: the gold price reaches the \$3,000 mark

Pretoria, March 17, 2025 - On March 14, 2025, the gold price reached a historic high, surpassing the \$3,000 per troy ounce mark for the first time. This remarkable development underscores that, in addition to the escalating global trade war, rising inflation risks, and increasingly intense geopolitical conflicts, gold is once again revealing its true strength.



Impact of U.S. Tariff Policy

A significant factor contributing to the rise in gold prices is the aggressive tariff policy of the U.S. administration under President Donald Trump. The implementation and threat of high tariffs, particularly on European products such as wine and champagne, have triggered economic uncertainties worldwide. These measures have led to fears of an escalating trade war that could impair global economic growth. Consequently, investors are increasingly seeking safe havens like gold, driving up the price of the precious metal. The global tariffs thus have direct impacts on global supply chains and, consequently, on precious metal prices. Rising costs fuel everyday inflation and also gold prices, as national debt, which injects new money into the markets, inflates the money supply, resulting in even greater inflation.

Positive Effects on Mining Stocks

The rising gold price also has positive effects on companies in the gold mining sector. Many of these companies are experiencing share price gains, as higher gold prices increase their profit margins. Analysts see new buy signals for mining stocks in this environment, especially for companies with stable production costs and politically secure mining areas. This could lead to a revitalization of the entire industry in the long term and attract new investments.

Economic Perspectives

Despite the challenges arising from the current U.S. tariff policy, the recent development in gold prices shows that there are also positive aspects. Investors are diversifying their portfolios and strengthening their positions in safe assets. This could contribute to stabilizing financial markets and, in the long term, increase confidence in alternative asset classes like gold, as, in the long run, gold serves as a hedge against inflation in the fiat money system.

Overall, the current rise in gold prices reflects the complex interactions between politics, economics, and investor behavior. It remains to be seen how these factors will develop in the future and what impact they will have on financial markets.

The SRT-Group also believes that the best way to secure wealth in the long term is based on physical gold, and that direct access to gold production in a possible future buying panic is the solution to ensure access to physical gold at all times.