GOLDInsight



Gold as the New Currency of the Future? Gold mining moves into the focus of investors

Pretoria, April 14, 2025 – The current weakness of the US dollar is a key price driver for gold. Since gold is traded in US dollars, buyers with euro-denominated accounts benefit from a favorable exchange rate. This makes the precious metal additionally attractive – not only for private investors but also for institutional investors in Europe and Asia.



Gold Rush in China

Last week, China experienced an explosive surge in gold trading. On the Shanghai Futures Exchange, the trading volume of gold reached its highest level in a year. This was due to investors and industry players – refineries, traders, and private customers – who have intensified their hedging activities as global markets have entered a period of turbulence.

Analysts Expect Further Price Increases

Analysts do not see the current price spike as the end of the line. Swiss investment bank UBS expects the gold price to rise to as much as USD 3,500 in the course of 2025. Goldman Sachs also forecasts a price target of USD 4,000 in a recent Bloomberg report – citing a growing and widely diversified investor base.

Gold Mines: Investments with Leverage

In this context, investments in gold mines and in-house gold production are gaining importance. Own mining projects not only offer independence from global supply chains but also enable direct participation in the value creation process of the precious metal. A significant advantage lies in the leverage effect of gold mining stocks: when the gold price rises, mine operators benefit disproportionately as their production costs remain relatively constant.

Independence Through Own Production

In addition, the ownership of mining rights allows for long-term planning security and reduces dependence on external suppliers. This is especially relevant in geopolitically unstable times when supply chains could be disrupted. However, thorough analysis and portfolio diversification remain essential, as gold mining stocks can also be influenced by factors such as political unrest, environmental regulations, or technical issues.

Conclusion: Gold Mines Offer Substantial Opportunities

Overall, investments in gold mines and own gold production offer attractive opportunities, especially for investors who are willing to delve deeper into the subject and manage the associated risks.

Gold remains a unique resource with limited availability and above-average global demand.