

Gold Market 2025: New Momentum After Correction – Demand and Production on the Rise

Pretoria, May 2, 2025 – The gold market has shown strong recovery in the spring of 2025. After the price temporarily fell to 3,200 US dollars per ounce at the beginning of the year following a correction, many indicators now point to a renewed upward movement. Technical analysts view a breakout above the 3,254 USD mark as a potential buy signal – with price targets at 3,352 USD and beyond. The ongoing volatility presents suitable entry opportunities, and the positive market sentiment regarding gold remains consistent.



Optimistic Forecasts: Analysts Raise Their Expectations

Recent surveys among analysts confirm this trend. According to a survey of 29 experts, *the average gold price forecast for the year 2025 stands at 3,065 US dollars per ounce* – a significant increase compared to earlier estimates.

In addition to traditional drivers such as inflation and interest rate developments, geopolitical uncertainties, currency instability, and the growing trend toward dedollarization have come into sharper focus.

Gains in Gold Mining

The gold mining sector is also proving to be extremely resilient.

Despite economic uncertainties and slightly declining stock markets, *many mining companies have managed to increase their production output*. Investments in more efficient extraction technologies, improved permitting processes, and a focus on profitable deposits are increasingly paying off. Especially in resource-rich regions such as Africa, South America, and Australia, exploration companies are reporting stable operating profits – supported by the consistently high demand for physical gold.

Physical Demand Remains Strong

At the same time, fundamental demand for gold remains unbroken. Central banks around the world continue to purchase gold reserves on a large scale to safeguard their currency holdings. Private investors and institutional players are also increasingly turning to the precious metal. Particularly in times of geopolitical uncertainty and growing concerns about currency devaluation, gold is considered a stable real asset with a long-proven store of value.

Despite Record Prices: Investing in Physical Gold Still Makes Sense

Even though gold is currently trading at historically high levels, many experts still see attractive entry opportunities – especially in the physical segment. Reasons include robust demand, limited supply, ongoing political uncertainty worldwide, and the desire among investors for real, tangible assets. Physical gold – whether in the form of coins or bars – also offers protection against banking and systemic risks, is immune to digital attacks, and is regarded as a stable reserve during times of crisis.

Current developments support a continuation of the positive price trend from both a technical and fundamental perspective. *For investors who think strategically and rely on real assets, physical gold remains a reliable, flexible, and inflation-resistant hedge in any portfolio.*

