

Short-Term Decline in Gold Prices – Experts Advise: Now Is Not the Time to Sell

Pretoria, May 14, 2025 – The gold price has declined in recent days and currently stands at around 3,200 US dollars per ounce. This is mainly due to recent tariff relief between the USA and China, which has temporarily reduced demand for safe-haven assets like gold. However, leading analysts warn against selling in haste - on the contrary, they view the current correction as a strategic buying opportunity.



Long-Term Upward Trend Remains Intact

Jeff Gundlach, CEO of DoubleLine Capital, forecasts that the gold price could rise to as much as 4,000 US dollars per ounce. He cites ongoing economic uncertainty and rising national debt as key drivers. Goldman Sachs has also raised its forecast for gold to 3,000 US dollars per ounce by the end of 2025. The bank lists interest rate cuts, central bank purchases, and geopolitical risks as the main reasons for the expected increase.

Central Banks as Strong Buyers

A key factor behind the positive outlook is the continued demand from central banks. Especially in emerging markets, central bank gold purchases have significantly increased since 2022 in an effort to diversify currency reserves and reduce reliance on the US dollar.

Conclusion: Use Corrections as an Opportunity

The current price correction should not be seen as a signal to sell. On the contrary, experts consider it an opportunity to expand positions. The fundamental factors supporting gold, such as inflation, geopolitical tensions, and central bank buying, remain firmly in place.

Investors should therefore take advantage of short-term volatility to benefit from a continued long-term rise in gold prices.

