

Gold Boom – Why the World is Turning to the Precious Metal

Pretoria, March 13, 2025 – Gold is increasingly becoming the focal point of the global financial world. In recent days, the United States has imported vast quantities of gold, while Germany possesses enormous reserves that have yet to be strategically utilized. Simultaneously, interest in silver as an alternative investment is growing. What roles do precious metals play in the current economic landscape, and what do recent developments mean for the future?



The U.S. Bets on Gold: What's Behind It?

In recent days, gold shipments worth over \$82 billion have been transported from London to the United States. This development has led to speculation: Is the U.S. government aiming to secure its currency or even preparing for a return to the gold standard? The gold price has risen sharply in recent years and currently stands at over €90,000 per kilogram. With inflation remaining high, gold could play a crucial role as a hedge against the loss of purchasing power. The extremely long delivery times of up to eight weeks also suggest that demand is growing rapidly.

Germany's Gold: An Untapped Advantage?

Germany officially holds the second-largest gold reserves in the world, totaling approximately 3,374 tons as of December 2017. About half of this gold is stored in the Bundesbank's vaults in Frankfurt. The value of these holdings currently stands at around €100 billion. Should there be a revaluation of gold, this value could rise to over €2.15 trillion. However, while many countries strategically utilize gold, it remains unclear what role it plays in German economic policy. Critics warn that this enormous gold treasure remains unused, while other nations deploy their reserves strategically.

The Significance of Precious Metals in the Financial World

Current developments clearly show that gold and silver are once again playing a larger role in the global economy. While the U.S. continues to increase its reserves, the question remains whether Germany will utilize its potential. What is certain is that precious metals, especially gold, are considered safe investments in uncertain times and will assume a crucial function in the global financial system in the long term.